

## Step 1: Getting to know you

Congratulations on your first step towards setting up your very own fund raising campaign on Pratham Book's **Donate-a-Book**. We want to know more about your organization and the work you do.

Answer each question to the best of your knowledge and if you have a query please write to us at [donateabook@prathambooks.org](mailto:donateabook@prathambooks.org).

If you would like to fill this form offline, you can download it [here](#). After filling in all the details, Email the form to [donateabook@prathambooks.org](mailto:donateabook@prathambooks.org).

### Which category best describes you? \*

Pick one category that best describes you and the reason you are raising funds. Please take your time to select this as this impacts the next steps.

- I am an Organisation/School raising funds for books for a single library
- I am an Organisation raising funds for books for multiple centers
- I am a Reading Champion raising funds for books for storytelling sessions
- I am an Individual raising funds for books on behalf of a School/NGO/Others

### Tell us a little more about you/your organization

Name of the Organisation/Individual \*

Organisation Status\*

- Not-for-profit venture
- Private School
- Budget Private School (fee structure less than Rs.500 per month)
- Government School
- Reading Centre / Library
- Reading Champion / Storyteller / Volunteer

Head Office Address \* (In case of an individual, a residence address can be given)

Head Office Phone Number \* (In case of an individual, a personal phone number can be given)

Email ID \* (In case of an individual, a personal email id can be given)

Please add the organization's email ID. It should not be individual specific.

Website url (Website should start with http://)

Facebook Page link (Facebook link should start with http://)

Blog link

**Please update us on your organisation's certifications:**

(Not applicable in case of individuals)

Does your organisation have a 80G certification?

Yes

No

**Stay in touch :**

Please give details of any one person from your organisation with whom we can stay in touch with:

**Contact Person**

Name

Position in the organization

Email Id

Phone no

## Step 2: Get Started

You are just a few steps away from getting fabulous books to the children you work with!

### What are you raising money for?

Please select what you wish to raise funds for from these two donation options.

1. If you only need books for your library or reading sessions or an event we recommend you choose just Books.
2. If you wish to build a classroom library or need modular units with books, try our [Library-in-a-classroom](#) unit.

Click on it to see how easy it is to set up a library!

You can also choose a mix of different product offerings in the same funding campaign.

Books

Library in a Classroom

Note: Each LIC kit contains 125 books.

### Based on your requirement as mentioned above, your funding goal comes to:

Number of Books

Funds raising amount

**PLEASE NOTE:** The fund-raising amount includes the cost of books and the shipping charges so that you don't have to pay anything more or incur extra costs. However, Pratham Books reserves the right to adjust the number of books being sent to you depending on the MRP of the books chosen by you, the inventory levels and the final amount that your campaign raises

### Languages \*

You can raise funds for books in upto 3 different languages.

Please give a language preference for the books you need for us to serve you better.

### Duration \*

Each campaign on **Donate-a-Book** is featured for 30 Days.

## Step 3: Set-up your campaign

This is the final step towards setting up your fund raising campaign. Make sure you are filling in this section well, as this is what your donors will see before they decide to support you. This info will go live on your campaign page.

### Upload an image of your work or organisation here

UPLOAD

Please upload only jpeg/png images in horizontal / landscape format.

Funding Goal

State\*

City\*

### Impact numbers \*

Number of children that will be impacted by this campaign

Do you or your organisation do any work for following (check all that apply): \*

- Children in Rural areas
- Children in low income urban areas
- Children living in Tribal areas
- Children with special needs
- Children who are differently-abled

## Campaign Title \*

Please enter a title for your campaign here. This is the first thing a donor will see or search while looking for your campaign.

Make it unique, and not general. E.g: Priya's Grade-6 Leading Readers (Not more than 10 words)

## Short Description

Brief description of your project for which you are seeking funding.

This is what goes right under your Project Title and gives the Donor the info that will help generate interest in your cause. The shorter, the better. Give a snapshot of what your project is all about and why it is important. E.g : We are a class of 25 bright young minds from an underprivileged community studying in a Govt school in Delhi. We require books for our classroom library. We want to read better and need books which are of our interest and our levels. Help us become readers for life. (Not more than 55 words)

## My Story

Share your story in this column below and tell potential contributors why your campaign is important. Introduce yourself and describe your work. Explain how you plan to utilize the funding and how will it impact the children / community your work with. Be specific and transparent to earn donor's trust.

For your benefit, the 'My Story' column is divided into 3 simple guiding questions to help you present your story better.

Who are you? \* (Not more than 100 words)

What work do you do and how does it impact society ? \*

(Not more than 150 words)

How will the funds be utilized?

(Not more than 100 words)

### Preview your Campaign Page:

Before you send this form across, do not forget to check all the details you have filled in and do edits if required. Once you click on submit, your application moves into the screening process and you will not be able to change anything.

PREVIEW 

I have read and Agree on the Terms of Use and want to submit this campaign.

GO LIVE & GET FUNDED

